



FAYETTE COUNTY **CEO**



2021-22
ANNUAL REPORT



From the Facilitator

When people say “time flies when you’re having fun”, they aren’t kidding! This year has encompassed so many things but an underlying theme has been “fun”. Though our class was small, it was mighty. I’ve often referred to them as The Magnificent Seven. These seven students know how to get things done! I think I can speak for all of us when I say that we always had fun along the way. Bonds are established during the CEO year due to working so closely together and the necessity of depending on each other. They are lasting. I’m certain my previous classes will agree.

While the world gradually returns to normalcy we’ve come to appreciate the small things. Being able to re-enter guest high schools and speak to their juniors has been at the top of the list. Not having to wear our masks ranks up there as well. We have also traveled to Effingham twice, Greenville twice and look forward to our end of the year trip to St. Louis in May. The virtual world has taught us well and we continue to utilize Zoom with long distance guest speakers and Midland’s Fearless Founders webinars. We found FaceTime works best when we had quarantine issues. And while we’re thankful for technology, we’re even more thankful to be meeting in person and be out in the community again.

This year’s class wanted to try something new. In November, during Old Tyme Christmas, they created a gourmet popcorn “pop up shop” and completely sold out within a few hours! Half of the profits were donated to Eden’s Glory in Greenville, a home for trafficked women. The other half was deposited into the class account. It was a lot of fun and we accomplished our goals of making the CEO brand visible and one that gives back to our community.

Plans for the class business started out rocky. It seemed our first idea, a “Taste of...” event was doomed to fail due to a chronic shortage of employees and skyrocketing food prices within the restaurant industry. So, we “pivoted”. This may be the most overused word of 2021, but that is exactly what we did. The class took their original idea and turned it into a successful murder mystery event called “Fayette County CEO Presents A Taste of Mystery.” They wrote and produced their own murder mystery game and provided snack tables

one could only dream of. The venue was packed (thank you Vandalia Moose Lodge for donating use of the facility), silent auction items were successful, and “a good time had by all.” The profits of this business allowed each student to be granted \$500 to begin their own businesses, take an end of the year trip to St. Louis, make sizable donations to charities of their choice, and become investors in Fayette County CEO.

One of my goals for this year was to increase our class size numbers and have representation from each school in the county. I am pleased to say that next year there are students from Ramsey, Vandalia, Brownstown, St. Elmo and Mid-America Preparatory School. I credit this year’s group for doing an incredible job speaking to each of the junior classes about the CEO experience. Each of them is sold on the program and it comes across genuinely when they are speaking. We also have guidance counselors and faculty members within each school who are actively promoting our program, as well as our board members who are always looking for an opportunity to sing the praises of CEO.

Of course, none of this would be possible without the forty-one investors who pledge \$1,000 a year for a three-year commitment; many continuing for another three years. We are eternally grateful for the generosity of these individuals and businesses! We are also thankful for so many people who give of their time to host business visits and speak to our class. Others buy advertising on our badges, donate silent auction items, sponsor events....it goes on and on. Fayette County has embraced the CEO program and supports it.

CEO is not just a business class; it is real world experience. We put into practice every day what we learn. It is experiential, educational, and transformational. It is also a community economic development tool. Students are encouraged to go out into the world and gain knowledge and experience, and then come back home to put that knowledge and experience into practice. Our investors and supporters invest in our students as well as our communities. Thank you for believing in the CEO model and believing in our students!

Deborah Hobbie
Fayette County CEO Facilitator

CEO VISION AND MISSION STATEMENTS

Vision Statement: Fayette County CEO will provide a pathway for entrepreneurial students to develop integrity, teamwork, excellence, responsibility, and sense of community for tomorrow's leaders.

Mission Statement: Our program is dedicated to investing in our students by:

- Establishing Connections
- Building Relationships
- Fostering Teamwork
- Teaching Life Lessons
- Building Confidence
- Developing Creativity
- Teaching Accountability
- Providing Experiences
- Teaching Communication Skills
- Valuing Community Awareness





Hello! My name is

Elizabeth Barenfanger, and I am a senior at Vandalia High School. My parents are Charles and Linda Barenfanger, and I have a twin brother, Eric Barenfanger. I am currently involved in multiple extracurriculars, including Student Council, Interact, National Honor Society, Fellowship of Christian Athletes, and Code Red, where I hold numerous leadership positions in each. I also participated on the Lady Vandal Volleyball team and was a statistician for the Vandal Wrestling team. I loved using my creativity to play school with my friends and pretend to be teachers when I was young. After graduating from high school, I plan to attend Illinois State University in Normal, Illinois, majoring in elementary education.

Elizabeth's Emporium is a clothing and dog bandana business I created and designed. In this business, designs are created online and then transported to a Cricut cutting machine, where the machine is controlled by technology to cut the design on iron-on vinyl. The vinyl is then pressed onto differing clothing items or dog bandanas. With my slogan, "Enhancing life with a sprinkle of Elizabeth," I ensure cute and creative products for both people and pets. This business has abundant opportunities based on the room for growth and the different products I can provide, which will significantly expand the target market. I gained my love for art and crafting from my grandmother, Gloria Rollinger. Being an artist herself, she enjoyed receiving homemade presents from me. Since then, my skills have improved, and I have created Elizabeth's Emporium! Using my Cricut machine, I feed off the love of creation and design to make my products. Clothing and dog bandanas are my favorite pieces which is why I centered my business around those specific items.

I can honestly say that I could not imagine my senior year without CEO. It has dramatically broadened my opportunities for my future and improved my skills for not only the business world but also everyday life. It has pushed me to become more confident in myself and has helped me become more organized and efficient in everything I do. My public speaking skills have developed immensely and my overall understanding of how to run a business. I plan to continue to use the skills I have learned in the program throughout the rest of my life.



Jadie Davidson-Keck Next year I plan to continue my athletic and academic career at Blackburn University. At Blackburn I will play golf and study graphic design, fine arts, or business. While I am not entirely sure what my future major will be, I hope to develop a better understanding for my passions and how I can apply them to a career while at Blackburn. While at college and after I want to make artistic growth in my community by getting more people interested in art.

Cre8's purpose is to inspire others and create a bigger need for art in my community, while giving me the opportunity to better myself as an artist. CRE8's slogan is "make the world more colorful". I am making the world more colorful day by day by making art work for my community to enjoy and experience.

CEO has had such a big impact on my life. This past year I walked out of my comfort zone, because of CEO I am still walking into more and more growth zones. I started my senior year unsure of what I wanted my life to look like, however that changed fairly quickly for me after the start of CEO. Because of the CEO program, the amazing people who devote their time to the program, and the graphic design program at OKAW Vocational School. I have learned to follow my heart and be confident in myself. ward to an uncomfortable year full of growth."



Isabella Eller I attend Vandalia Community High School currently, where I participate in Student Council, FCA, Code Red, and Interact. I am also an Illinois State Scholar. After graduation, I plan to attend Illinois College in Jacksonville to further my education.

My business is Root Bound Plant Co., which is a plant store that also sells accessories and growing tools for plants. Root Bound Plant Co. is "Bound for Growth." Our goal is to bring people happiness through plants. Therefore, we offer a variety of plants and plenty of tips to allow you to have the healthiest plants!

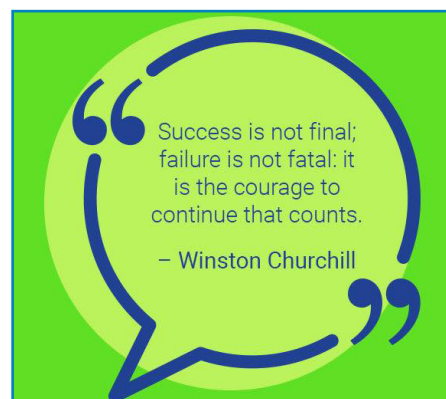
CEO has taught me so many skills that I will continue to use in my future. CEO has helped me to better my public speaking and taught me how to keep a productive, professional conversation going. CEO has also allowed me to better myself while networking and making connections. I have had the opportunity to meet some amazing people through the CEO Program.



Madison Johnson, I am Madison Johnson or otherwise known as MJ. I am a senior at Vandalia Community High School. I am involved in numerous activities. These include Interact, Code Red, FCA, Student Travel, Student Council and Vandalia Student Advisory Board. I hold the position of secretary in student council, treasurer in Interact and I am the treasurer of the class of 2022. I also participated in golf my senior year. I am employed at Blind Society as a server. I am still unsure exactly what I want to do after graduation. I plan to go to Kaskaskia College, but I might move down to Alabama after graduation. Either way I plan to go to college and get a bachelor's degree in business or education. I am excited to see where I go after graduation.

I am the owner of Maddie's Magical Moments. Our slogan is "Enjoying the Little Moments in Life". Birthdays are small, but the moments and memories should be enjoyed fully and I hope to help make that possible with my business. Maddie's Magical Moments is not just for birthdays though, I can also do a telegram for any occasion one can think of and I can also do holiday celebrations. My brand promise is "Providing entertainment, joy and moments that can be enjoyed a whole lifetime. I can help you make your loved one's special days even more fun and definitely memorable". My magical moments and telegrams are the things that kids and even adults will remember for a long time and I want all of my events to be a great memory to all. I hope to be a part of your next party!

CEO has given me a lot of opportunities and has helped me improve and grow as a person. I have made so many new connections that I could not have made if I were not for my involvement in CEO. Many of the business people that speak to us tell us how important connections are and I feel so fortunate to have had the opportunity to make not only business connections but personal relationships as well. I have had the opportunity to dip my toes into all kinds of careers with all of the business visits we have completed. I have better soft skills including how to shake a hand correctly, how to have a conversation with strangers, and knowing how to speak in front of big crowds. Everyone I have had the pleasure to meet has helped me grow and learn.



“Success is not final;
failure is not fatal: it
is the courage to
continue that counts.

– Winston Churchill



Hello! My name is

Leo Krueger and I am the son of Fred and Greta Krueger. I have lived in Vandalia since 2010. After my completion of high school, I plan to attend Illinois State University in Normal, IL to pursue a degree in Business Administration and Spanish. I am currently involved in numerous activities inside and outside of school; some of these include Student Council, National Honor Society, Yearbook, and Scholar Bowl. From lemonade stands to the occasional arcade set up, I have had a genuine passion for business since I was a child. I am extremely excited to begin the next stage of my life.

My personal business is called Mezcla Mix with a slogan of "Snacking with a Purpose." Mezcla Mix has three mixes, each curated for a different time of day. The Morning and

Noon Mixes both have caffeine, and the Night Mix has natural melatonin. Each of the three mixes have delicious flavor profiles that are sure to fulfill every craving. Mezcla Mix consists of three of the first snack mixes on the market to offer time-based snacking. Additionally, Mezcla Mix offers a lot of ingredients within our mixes that are not readily available in current snack mixes. I am so excited to call this company my own, and I am looking forward to seeing where it takes me!

When speaking about what CEO has done for me, I could elaborate forever. This program has expanded my wisdom in a multitude of ways, not only in business, but in many other useful life skills. There is nothing comparable to the amount of exposure and real education this program has brought me. I feel a lot more comfortable with public speaking after CEO, and I just feel prepared in general for so much more in life due to the constant practice this program provides. I will forever be grateful for all the people and experiences that CEO brought into my senior year.



My name is

Kurstiana Sachan I am a senior at Vandalia Community High School. In high school I am in Soccer and track. After high school I am going to McKendree University to major in Social Work, while I am there I am going to play soccer.

See the face you love light up with No Confusion. Go out of your way to send a little love to children of all ages. No Confusion works with foster homes to help them transition into new lives as well as working with all different types of children who will love the surprise.

The most important thing that I have gotten out of the CEO program is the communication skills. I have always been known to talk all of the time, as soon as it comes to adults I am very shy. CEO has helped me transition from shy to interactive with adults. Going into my career as a social worker it is very beneficial to have been through this program, and to be able to take all of the communication with me through my college experience.





Ellie Whitten I am the daughter of Chris and Carrie Whitten. After high school, I plan to attend the University of Illinois Champaign/Urbana to study Pre-Medicine and continue my education at the Southern Illinois University School of Medicine. I would like to pursue a career in anesthesiology or dermatology.

My business, Ellie Kate's, is a bakery where everything is short and sweet. Whether it's fresh or frozen, it is always delicious. We create fresh, frozen, edible, and seasonal treats. Fresh baked goods include chocolate chip cookies or sugar cookies. Frozen treats are any dough that you can make any time you want; sugar cookie dough can also come with icing to decorate any way you want. Edible includes a safe and delicious edible cookie dough. The current seasonal treat is a cookie dough cookie. A full

menu is available on elliekates.com

Through CEO, I have improved my public speaking and professional skills. I have also been able to learn more about my community and the businesses within. Starting my own business has taught me time management skills and I have been able to improve my organization skills.



"Honestly, I didn't realize how much of an impact that CEO had on my life until recently. Starting freshman year of college, I was definitely more confident and motivated than many others, as well as having better communication skills. CEO was all about networking for me. Even today, I stay in touch with many of the people I met in the program. That network actually led me to an internship that I needed to complete for my major. As soon as I reached out, people that I met through CEO were more than happy to help out. CEO changed my life and I'll forever be grateful for the opportunities that I was presented with and the people that I met. Students everywhere deserve this experience."

~ Cassi Payne CEO class of 2021

CEO INVESTOR SOCIALS

Our board hosted two socials this year. The first was a breakfast held at Blind Society. Investors had a chance to meet the incoming class and hear from them during their first public speaking opportunity. The second social was in December. Many of our alumni return for this. They spoke about life after CEO. Our current class had an opportunity to talk about what we have been doing in class and the upcoming class business.



FAYETTE COUNTY CEO INVESTORS

Blind Society/Copper Penny
Bryce & Casey Kistler
Charles & Linda Barenfanger
City of Vandalia
Deer Park Distributors
Dick & Ryan Eckhardt
Dorothy Jenkins
Doug & Theresa Knebel
Driftstone Pueblo
Dynamic Dental
Fayette County CEO Class of 2020
Fayette County CEO Class of 2021
Fayette County Illinois
First National Bank
of Brownstown
FNB Community Bank

Fulk Construction
Hohlt & File Funeral Home
Jack & Jan Johnston
James & Joyce Staff
Kaskaskia Supply Corporation –
Walt Barenfanger
Land of Lincoln Credit Union
Lanracorp, Inc.
Longhorn Buildings, LLC
McKellar, Robertson, McCarty &
Click Insurance, Ltd.
Midland States Bank
Mike & Robin Radliff
OCF John & Sherry Burnside
Scholarship
OctoChem, Inc.

Peoples State Bank
Pine Ridge Homes
Rotary Club of Vandalia
Sandy Michel
Sarah Bush Lincoln
Fayette County Hospital
Sorooptimist International
of Vandalia
Ty Bates
Vanseal
Wilhour Farms
Willms & Associates
Witness Distillery
Wollerman Seed Sales
Zurcher Tire Distributors

"When children grow up, they learn in school and then decide what to do in life. In today's world, many kids are reaching out for information on what to do and how to do it. For the most part, there is really no course to teach students about business. We do have accounting courses that are offered and which are very important. In fact, I think basic accounting should be a mandatory class for a High School diploma.

CEO is extremely beneficial in teaching students how to start, own and operate their own business. It teaches them how to use their own imagination and talent. We are very fortunate to have CEO available to our kids. It teaches not only business skills but also to a degree teaches psychology." ~ Charles Barenfanger, CEO Investor

FAYETTE COUNTY **CEO** BOARD OF DIRECTORS



Board Chair
Sandy Michel
Re/Max Alliance



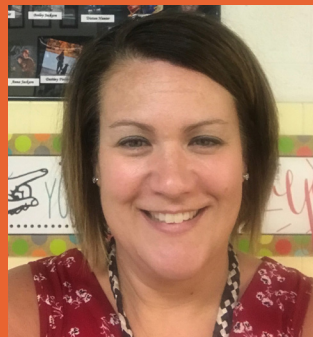
Vice-chair
Patrick Click
*McKeller, Robertson,
McCarty & Click Insurance*



Board Secretary
Mary Schulze
*Kaskaskia College
Retiree*



Treasurer
Sally Emerick
FNB Community Bank



Board Member
Laura Benhoff
*Regional Office of
Education #3 FOCUS &
New Approach High School*



Board Member
Nick Casey
*OKAW Area
Vocational Center*



Board Member
Doug Knebel
Midland States Bank



Board Member
Danny "Bo" Melton
*St. Elmo Community
Unit School District 202*



Board Member
Brent Oberlink
*Lanracorp, Inc
President*

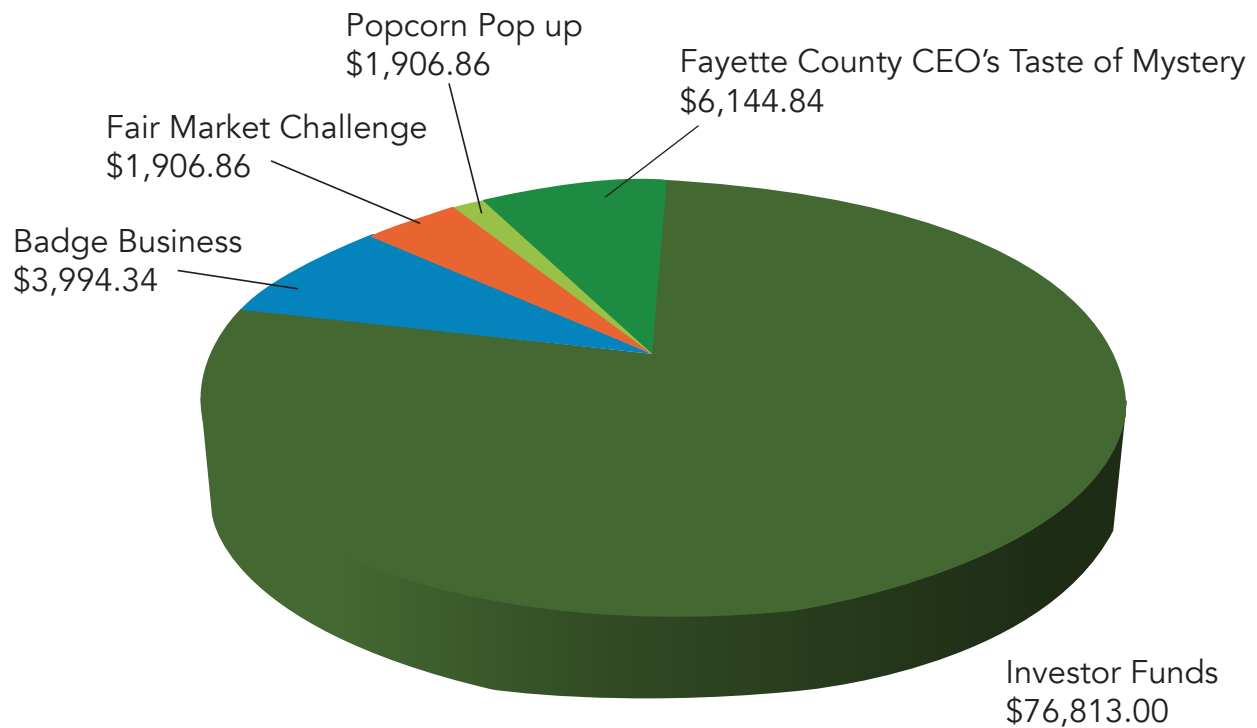


Board Member
Mike Radliff
*The FNB Community
Bank*



Board Member
Mike Shackelford
*Brownstown Community
School District 201*

2021 - 2022 Fayette County CEO



FOR MORE INFORMATION: www.fayettecountyceo.com

Sandy Michel CEO Chair sandym@swetlandcom.com
 Pat Click..... CEO Vice-chair..... pclick@mrmcinsurance.com
 Debbie Hobbie..... Facilitator facilitator@fayettecountyceo.com



FAIR MARKET/\$1 TO \$100 CHALLENGE

The Challenge: Students were each given \$1 and ten business days to make as much money as possible from the initial \$1 investment. The plan is to come up with a business strategy and continue investing and growing until \$100 is made. The class member who made the most money received 1 free journal pass and a \$10 Amazon gift card. This year's winner was Isabella Eller with a net profit of \$359. The class as a whole profited \$1,933.



SOMETHING NEW THIS YEAR

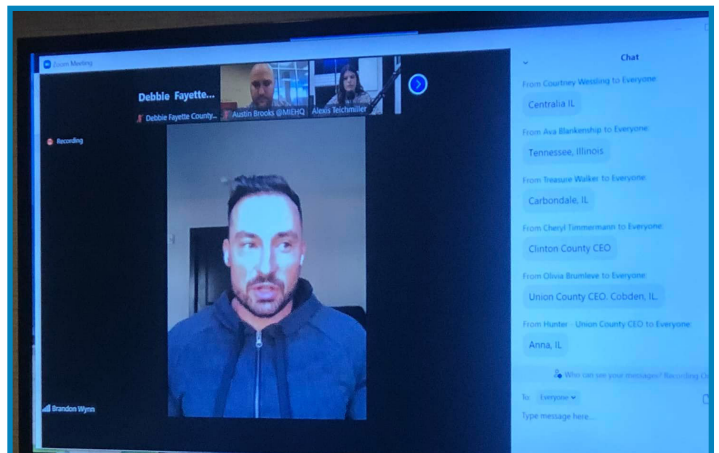
The class decided that doing a "pop up shop" during Old Tyme Christmas. We felt it was a good way for the CEO program to be visible, have an opportunity to donate some money to Eden's Glory, a home for trafficked women in Greenville, and possibly have a little extra to put in our checkbook. They sold gourmet popcorn and within a few hours sold out!



FEARLESS FOUNDERS

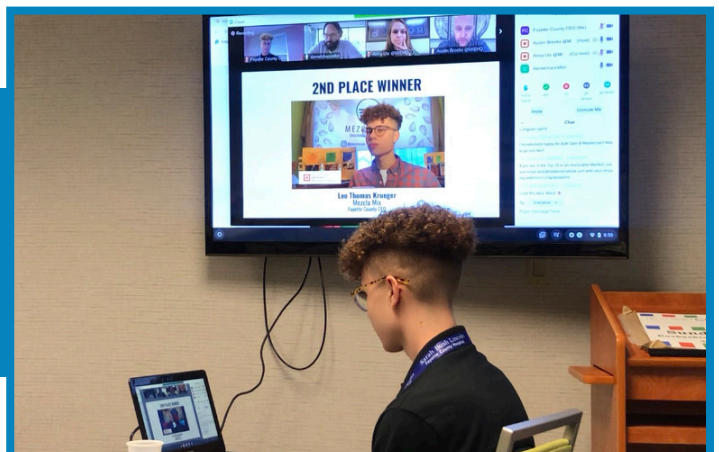
Fearless Founders is a monthly series provided by Midland Institute for CEO students. It is focused on highlighting entrepreneurs from around the country who have tenacity, perseverance, and drive in life and business.

This season featured founders and CEOs who have pushed through barriers and overcome obstacles to build the successful businesses they have today. On the third Tuesday of each month from 8 am - 9 am CDT, CEO communities across the country joined together to participate in a live virtual interview hosted via zoom.



CONGRATULATIONS LEO!

Leo placed 2nd in the Midland Institute Pitch Competition. There were 268 entries across the country! Aside from the accolades, Leo will also receive a \$500 scholarship.



CEO A TASTE OF MYSTERY

We began brainstorming ideas for the class business in October. With guidance from our board and investors the class decided to do a "Taste Of..." event. A business plan was created with preliminary financial projections. It looked like a winner. We found out through the ensuing months that due to Covid and inflation, our local restaurant owners simply did not have the staff to provide and the cost of food had increased so dramatically they could not, despite best intentions, participate. We did what every good business person did, we adjusted! The class wrote a complete multi-faceted Murder Mystery game. It was tested on a small group of adults and teens; a few revisions were made and the game became the focal part of the event. Our guests enjoyed the approximately hour-long game and the wildly acclaimed snack tables that included a taco bar, dessert bar, Italian station, enormous charcuterie table, and a chocolate fountain. Ski soda was provided by Excel Bottling out of Breese. The business was a huge success!



THANK YOU TO OUR PREMIUM AND INDIVIDUAL SPONSORS

Premium

FNB Community Bank
Ponderosa Steakhouse
Sara Bush Lincoln Fayette
County Hospital

Sponsors & Silent Auction Donors

Beauty Mark, LTD
Chappel Hill Market
Corrective Care Chiropractic
Cut Loose
Excel Bottling Company
Gallatin Street Grille
Gypsi Bird
Heavy Petal Creative
Holiday Inn Express
Hosick Motors
Jadi Keck
Lanracorp, Inc
Lilly Fender Photography
Michelle Satterthwaite
MJ Ferguson Photography
People's State Bank
Ponderosa Steakhouse
Radiance Salon
Six-One-Eight Nail bar
and Day Spa
The Turning Leaf
Tiger Lily
True Value

**Thank you Alex Sasse and
Vandalia Moose Lodge for
donating the venue!**



MEETING WITH CONGRESS MEMBERS

We were honored to have two members of our US Congress speak to us this year. Congresswoman Mary Miller and Congressman Rodney Davis both took time from their busy schedules to meet our young entrepreneurs.



MULTI-COUNTY CEO EVENT

Fayette County CEO was invited to Effingham to join other area CEO programs to hear “the grandmother of CEO” Karen Wolters speak. Mrs. Wolters has owned multiple businesses and was one of the founding members of the Midland Institute for Entrepreneurship CEO organization.



CEO YEARLY OVERVIEW

MENTOR MATCHING

Business professionals who volunteer to mentor our CEO students during the year are invaluable! They give of their time each month for Mentor Mornings and coach our students through individual business plans, financial statements, prepare them for their banker meeting and Shark Tank and provide weekly support through journal responses. Mentor Mornings each month are always a favorite class day. The bonds and relationships that are established are life-long. Our mentors are key for students establishing a successful individual business.

Thank you to: Betsy Hosick, Tucker Willms, Noah Oberlink, Amber Miller, Angie Click, Sarah Cripe and Cody Crum

TRADE SHOW

Our Trade Show was located at Kaskaskia College Vandalia Center on April 24, 2022. Booths were set up, products were displayed, and profits were made. Thank you to all our families, friends, and community members for coming to support the Fayette County CEO's grand finale.

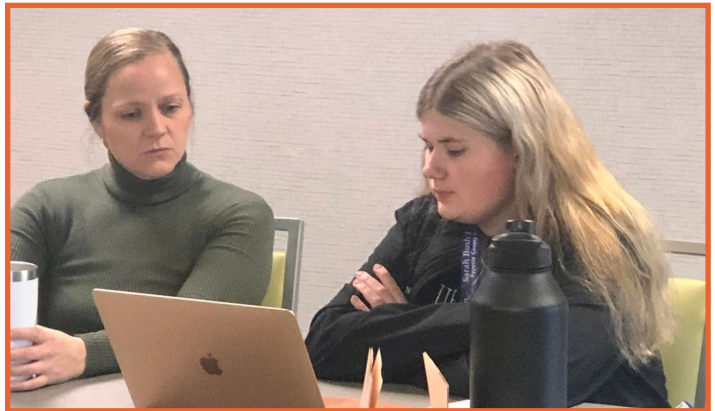
BUSINESS PLANS, BANKER DAY, AND SHARK TANKS

Over the course of the year CEO students prepared three business plans. The first was for the Badge Business. Their second plan was for the class business, A Taste of Mystery. The third were individual business plans that were presented during a private banker meeting where students defended their plan and financials in hopes of obtaining a \$500 grant to launch their businesses. Feedback from our bankers helped our students realize the cost of starting and maintaining a business as well as provided a first loan application experience.

Thank you to our bankers: Ty McNary, Ryan Champ, Mel Stock, Jennifer Richards, Jerry Reed, and Justin Rubin

Our "Sharks" were also presented individual plans for review during the Shark Tank Pitch Competition. Each entrepreneur was asked to defend his or her brand, marketing strategies, financials, etc. Although the activity is rather intense, much is learned through the experience.

Thank you to our "Sharks": Ben Frazier, Shannon Webster, Aney Bailor, Joe Schaal, Tim Place, Mark Langston, Michelle Morgan, Amy Gaffney, and Bryce Kistler



CEO GUEST SPEAKERS, PRESENTATIONS AND BUSINESS TOURS

Students visited more than 30 area businesses, where they toured facilities and interviewed owners, managers, and employees. Business visits are an eye opening experience, as students are able to explore and learn about local companies they have leaved near all their lives. Business visits build a deep understanding of a strong connection between our present and future business leaders.



AUGUST

Guest Speakers:

- Bob Schultz - Getting Out of Your Comfort Zone

Business Visits:

- Diekemper Photography - Vandalia

Projects:

- Badge Business
- DISC Assessment

Speaking Engagements:

- Investor Breakfast

SEPTEMBER

Guest Speakers:

- Veronica Chapman – Understanding and applying the DISC assessment
- John Goldsmith – Gain From Your Experiences – “Drink the Kool-Aid

Business Visits:

- Demoulin Museum - Greenville, IL
- Pine Ridge Homes - Vandalia, IL
- Octochem – Vandalia

Projects:

- Fair Market/\$1 to \$100 Challenge
- Badge Business

Speaking Engagements:

- Vandalia 8th grade Enrichment Class
- Fayette County CEO board meeting

OCTOBER

Guest Speakers:

- Mandy Totten – Public Speaking
- Mark Langston – Entrepreneurship
- Angie Chute – eBay Sales
- Ryan Follis – Value Added

Business Visits:

- Six-One-Eight Nail Bar and Spa - Vandalia
- Iya's & Friends - Vandalia

Speaking Engagements:

- Greater Fayette County Chamber of Commerce
- Keynote Speaker – VCHS Career Day
- Fayette County CEO board meeting

NOVEMBER

Guest Speakers:

- Jack Johnston – Legal business Entities
- Martha Stephenson – Launching and Running Your Own Business
- Teresa McCloy – The Realife Process Using Time Blocking
- Cheri Foltz-Myers – Event Planning

Business Visits:

- Barenfanger Railroad - Effingham
- Kirby Foods – Effingham
- Agracel - Effingham
- Peoples Bank

Speaking Engagements:

- Fayette County CEO board meeting

Projects:

- Old Tyme Christmas Gourmet Popcorn Sales
- Class Business Planning - A Taste of Mystery

DECEMBER

Guest Speakers:

- Lanracorp - Brownstown
- Kanata Blanket – Vandalia

Speaking Engagements:

- Vandalia 8th grade Enrichment Class
- Vandalia City Council
- New Approach 8th grade class
- Fayette County CEO board meeting
- Winter Investor Social

Special Events:

- Multi-CEO program event – Karen Wolters
- Christmas Party
- Breakfast meetings
- Millikin University Center for Entrepreneurship Freshman Business Plan Competition 2021 CEO Judges

Thank You to Our Host Businesses:

Vandalia Holiday Inn Express - Plummer Family
FNB Community Bank



JANUARY

Guest Speakers:

- Pat Click – Preparation to meet a US Congresswoman
- Congresswoman Mary Miller – Experiential Learning, Common Sense, and the Value of Hard Work
- Megan Reedy – Eden's Glory – Human Trafficking

Business Visits:

- Vandalia Back Pain Center - Vandalia

Speaking Engagements:

- Ramsey High School Junior Class - recruiting
- Brownstown High School Junior Class - recruiting
- St. Elmo High School Junior Class - recruiting

Projects:

- A Taste of Mystery
- Individual Business focus

Special Events:

- Class Road Rally

FEBRUARY

Guest Speakers:

- Joel Bloemker – Creating an Individual Business Plan
- Julie Lay – Designing a Business Website
- Congressman Rodney Davis – Leadership and Work Ethic

Business Visits:

- Andy's Auto Body - Vandalia
- Zurcher Tire – Vandalia
- Deer Park Distributing – Brownstown
- Witness Distillery – Vandalia
- Fayette County YMCA – Vandalia
- Beauty Mark. Ltd – Vandalia
- Willms & Associates – Vandalia

Speaking Engagements:

- Mid-America Preparatory School - recruiting
- Fayette County CEO board meeting

Projects:

- Business Plans
- Creating websites
- Myers-Briggs Personality Type Assessment

MARCH

Guest Speakers:

- Davis Redman – Dave Ramsey Financial Planning
- Jessica Barker – Acquiring Your Assumed Business Name
- Macy Cripe – Acquiring Your Assumed Business Name

- Michele Satterthwaite – Shark Tank Coaching
- Pat Click – Insuring Your Business After Graduation
- Sandy Michel – Service to Your Community and Philanthropy
- CJ Schmidt – What to Expect in Your Final Months of CEO
- Megan Diekemper – Designing Your Logo and Banner – Marketing Tools
- Doug Knebel – Paying Your Sales Tax
- Aney Bailor – Shark Tank – Post Discussion
- Dana Benigno – Business Etiquette
- Doug Villhard – Washington University – Creating a Pitch Webinar

Business Visits:

- Firefly Grill – Effingham - virtual
- Driftstone Pueblo – St. Elmo
- Rhonda Cearlock Studio – Vandalia
- State Farm Insurance - Vandalia

Speaking Engagements:

- Vandalia 8th Grade Enrichment class
- Fayette County CEO board meeting

Special Events:

- Dream It Be It Conference facilitators
- Etiquette Breakfast
- Greater Fayette County Chamber of Commerce Dinner

Projects:

- Banker Day
- Shark Tanks
- Etiquette Breakfast

APRIL

Guest Speakers:

- Rick Radliff – Resumes and Interviewing Skills
- Midland Institute webinar – How to Leverage Your CEO Experience

Business Visits:

- Blind Society/Copper Penny - Vandalia
- Edward Jones - Vandalia
- Vandalia Eye Care – Kevin Childers - Vandalia
- Land of Lincoln Credit Union - Vandalia
- Dairy Dee - Ramsey
- St. Elmo Golf Club – St. Elmo
- Evergreen Plant Co. - Greenville
- Marcoot Jersey Creamery - Greenville

Speaking Engagements:

- Soroptimist International luncheon
- Vandalia 8th Grade Enrichment class
- Fayette County CEO board meeting
- Rotary International

Projects:

- Trade Show

MAY

Business Visits:

- Anheuser Busch – St. Louis



If you are interested in supporting the CEO Program by becoming an investor,
please use the form below. Thank you!

Pledge Form



CREATING ENTREPRENEURIAL
OPPORTUNITIES

Pledge Invoice

Donor Information (please print or type)

Name _____

Billing address _____

City, State, Zip Code _____

Phone Number/Cell Number _____

Fax/Email _____

Pledge Information

I (we) pledge a total of \$ _3,0000_ to be paid: ☐ now or \$1,000 ☐ yearly.

I (we) plan to make this contribution in the form of: ☐ cash ☐ check ☐ credit card ☐ other

Credit card type/Exp. Date _____

Credit card number _____

Authorized signature _____

Acknowledgement Information

Please use the following name(s) in all acknowledgements: _____

☐ I (we) wish to have our gift remain anonymous.

Signature(s) _____ Date _____

Please make checks, corporate matches,
Or other gifts payable to:

Fayette County CEO
311 Banker Blvd
Vandalia, IL 62471

LIFE LESSONS

"Honestly, I didn't realize how much of an impact that CEO had on my life until recently. Starting freshman year of college, I was definitely more confident and motivated than many others, as well as having better communication skills. CEO was all about networking for me. Even today, I stay in touch with many of the people I met in the program. That network actually led me to an internship that I needed to complete for my major. As soon as I reached out, people that I met through CEO were more than happy to help out. CEO changed my life and I'll forever be grateful for the opportunities that I was presented with and the people that I met. Every student deserves this experience." ~ Cassi Payne, CEO class of 2021"

You didn't come this far only to come this far.

FAYETTE CEO ALUMNI





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